



MASTER LEDspot LV AR111

MAS LED ExpertColor 15-75W 927 AR111 24D

With its new perfect-fit design, the Master LEDspot LV AR111 now works with most of G53 luminaires as a true retrofit solution. The lamp creates a brilliant visual effect for retail and hospitality applications such as shops, showrooms and galleries. The high quality light brings out the true colors in merchandise and emphasizes its beauty. It also lasts long, with a strong lumen and color maintenance. The beautifully designed lamp offers a well-defined beam with a multitude of beam angles to suit various applications. Not only does it employ the Philips patented solution to ensure it is compatible with a broad selection of standard 12V halogen electronic transformers, it also delivers high beam intensity which equivalent to halogen AR111 spots of 50W, 75W or 100W.

Product data

General Information		
Cap-Base	G53 [G53]	
EU RoHS compliant	Yes	
Nominal Lifetime (Nom)	40000 h	
Switching Cycle	50000X	
Technical Type	15-75W	
Light Technical		
Color Code	927	
Beam Angle (Nom)	24 °	
Luminous Flux (Nom)	830 lm	
Luminous Intensity (Nom)	3500 cd	
Color Designation	Warm White (WW)	
Correlated Color Temperature (Nom)	2700 K	
Luminous Efficacy (rated) (Nom)	55.00 lm/W	

Color Consistency	<4
Color Rendering Index (Nom)	97
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	830 lm
Operating and Electrical	
Input Frequency	- Hz
Power (Nom)	15 W
Lamp Current (Nom)	1800 mA
Wattage Equivalent	75 W
Starting Time (Nom)	0.5 s
Warm Up Time to 60% Light (Nom)	0.5 s
Power Factor (Nom)	0.7
Voltage (Nom)	ac electronic 12 V
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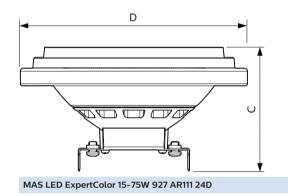
Datasheet, 2022, January 17 data subject to change

MASTER LEDspot LV AR111

Temperature	
T-Case Maximum (Nom)	74 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	17 kWh

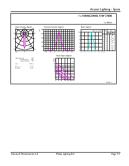
Product Data		
Full product code	871869968698700	
Order product name	MAS LED ExpertColor 15-75W 927 AR111 24D	
EAN/UPC - Product	8718699686987	
Order code	929002239002	
Numerator - Quantity Per Pack	1	
Numerator - Packs per outer box	6	
Material Nr. (12NC)	929002239002	
Net Weight (Piece)	0.160 kg	

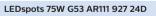
Dimensional drawing

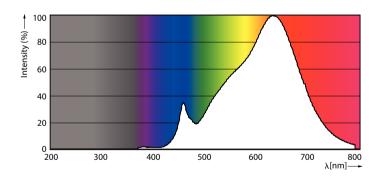


Product	D	С
MAS LED ExpertColor 15-75W 927 AR111 24D	111 mm	62 mm

Photometric data



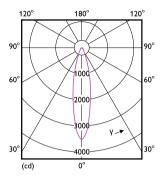




LEDspots 75W G53 AR111 927

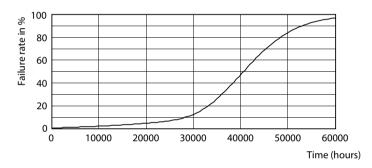
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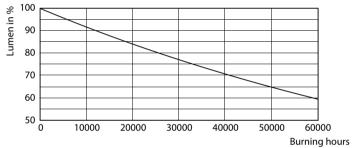
Photometric data



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Lifetime





LEDspots LED 40K

LEDspots LMP 40K



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